



# Cyber CSI: Learn How to Forensically Examine Phishing Emails to Better Protect Your Organization Today

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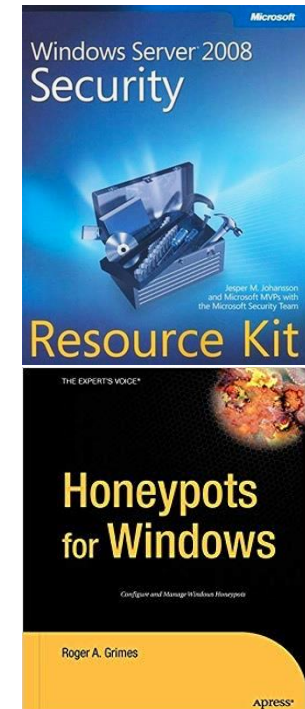
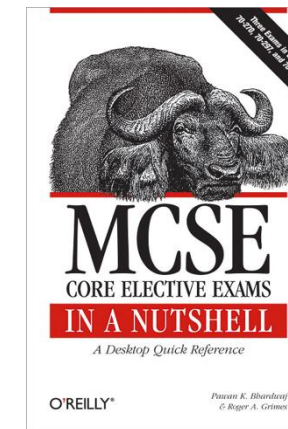
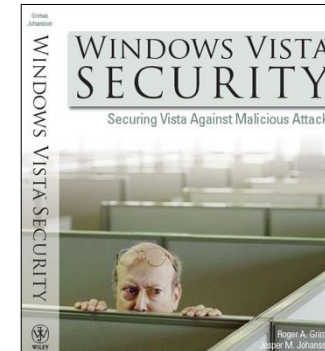
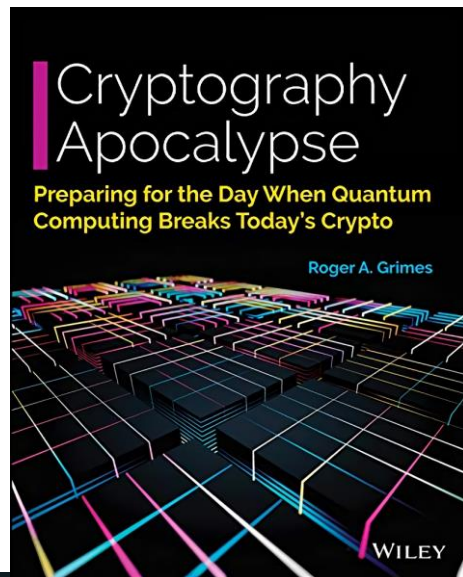
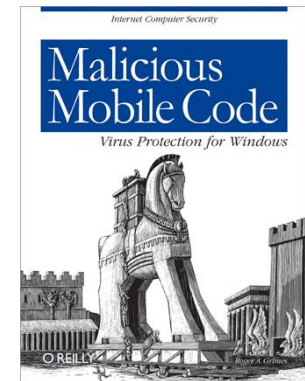
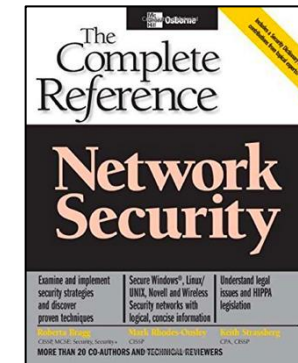
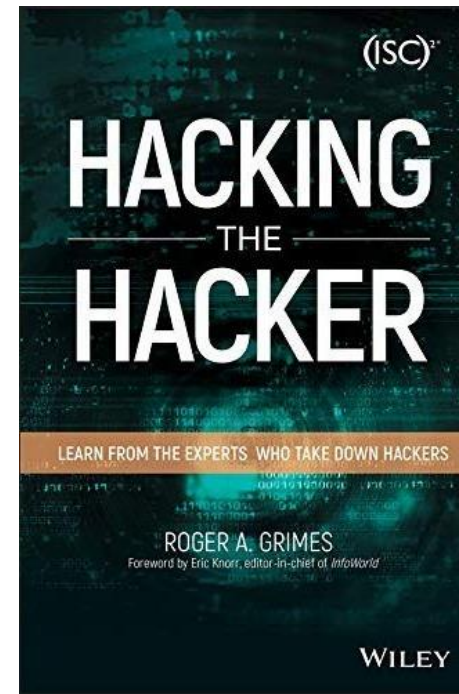
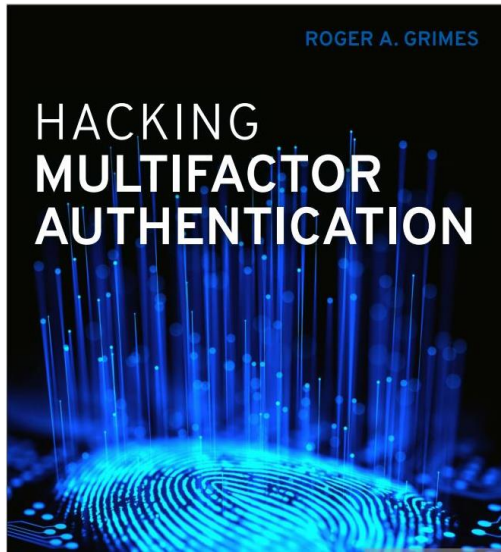
## About Roger

- 30 years plus in computer security, 20 years pen testing
- Expertise in host and network security, IdM, crypto, PKI, APT, honeypot, cloud security
- Consultant to world's largest companies and militaries for decades
- Previous worked for Foundstone, McAfee, Microsoft
- Written 13 books and over 1,200 magazine articles
- *InfoWorld* and *CSO* weekly security columnist 2005 - 2019
- Frequently interviewed by magazines (e.g. Newsweek) and radio shows (e.g. NPR's All Things Considered)

### Certification exams passed include:

- CPA
- CISSP
- CISM, CISA
- MCSE: Security, MCP, MVP
- CEH, TISCA, Security+, CHFI
- yada, yada

# Roger's Books





## About Us

- The world's largest integrated Security Awareness Training and Simulated Phishing platform
- Based in Tampa Bay, Florida, founded in 2010
- CEO & employees are ex-antivirus, IT Security pros
- We help tens of thousands of organizations manage the ongoing problem of social engineering
- Winner of numerous industry awards



# Agenda

- How to Investigate
- Investigating Phishing
- Defenses

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- How to Investigate
- Investigating Phishing
- Defenses

# How to Investigate

## Main Methods

- Visual Inspection
- Research
- Forensic Analysis
- Tools

Be aware this can be a rabbit hole of a time consumption

# How to Investigate

## Note

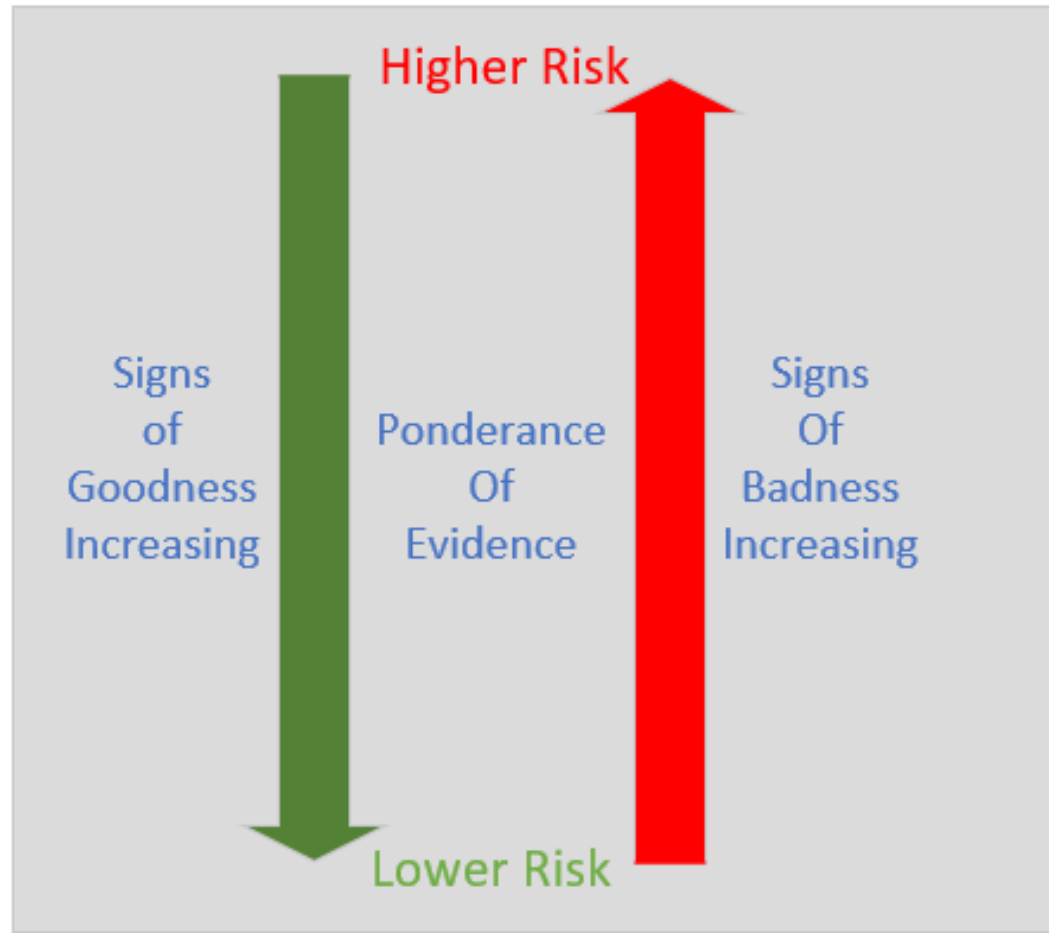
- Anything beyond research, looking, or viewing text requires an isolated forensics “clean” system
- Preferably running an isolated virtual machine environment disconnected from the network having none of the same logon information as production environment



# Evidence Collection

## Ponderance of Evidence

- It's rarely 100% clear
- If it was, stopping it would be easy
- It's about Risk Analysis



# Agenda

- How to Investigate
- Investigating Phishing
- Defenses

# How to Investigate Email Phishes

# How to Investigate Email Phishes

## Email Structure

- Message Body
- Header

# How to Investigate Email Phishes

## Email Structure

- **Message Body**
  - Message
  - URLs
  - File Attachments
  - Embedded Images

# How to Investigate Email Phishes

## How to Spot Phishing

(each symptom adds risk)

- **Email/Message/Call Arrives Unexpectedly**
  - **It's asking you to do something that person or company has never asked you to do before**
  - **Requested action could be harmful**
  - **Tries to create a sense of urgency (“stressor”)**
  - **Contains a link or file attachment**
- 
- **Solution: When in doubt, call person on known legitimate phone number to confirm request or visit vender website using known legitimate link**

# How to Investigate Email Phishes

## Social Engineering Red Flags



### FROM

- I don't recognize the sender's email address as someone I **ordinarily communicate with**.
- This email is from **someone outside my organization and it's not related to my job responsibilities**.
- This email was sent from **someone inside the organization** or from a customer, vendor, or partner and is **very unusual or out of character**.
- Is the sender's email address from a **suspicious domain** (like micorsoft-support.com)?
- I **don't know the sender personally** and they **were not vouched for** by someone I trust.
- I **don't have a business relationship** nor any past communications with the sender.
- This is an **unexpected or unusual email** with an **embedded hyperlink or an attachment** from someone I haven't communicated with recently.



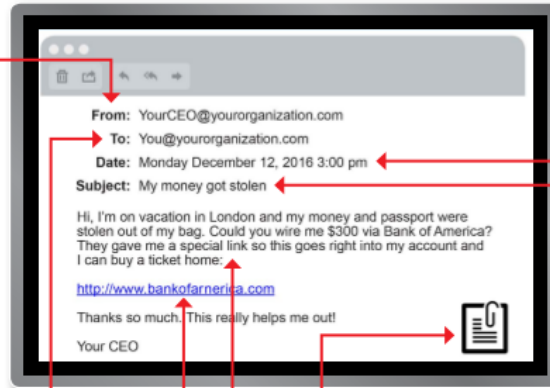
### TO

- I was cc'd on an email sent to one or more people, but I **don't personally know** the other people it was sent to.
- I received an email that was also sent to an **unusual mix of people**. For instance, it might be sent to a random group of people at my organization whose last names start with the same letter, or a whole list of unrelated addresses.



### HYPERLINKS

- I hover my mouse over a hyperlink that's displayed in the email message, but the **link-to address is for a different website**. (This is a **big red flag**.)
- I received an email that only has **long hyperlinks with no further information**, and the rest of the email is completely blank.
- I received an email with a **hyperlink that is a misspelling** of a known web site. For instance, [www.bankofamerica.com](http://www.bankofamerica.com) — the "m" is really two characters — "r" and "n."



### DATE

- Did I receive an email that I normally would get during regular business hours, but it was **sent at an unusual time** like 3 a.m.?



### SUBJECT

- Did I get an email with a subject line that is **irrelevant** or **does not match** the message content?
- Is the email message a reply to something I **never sent or requested**?



### ATTACHMENTS

- The sender included an email attachment that I **was not expecting** or that **makes no sense** in relation to the email message. (This sender doesn't ordinarily send me this type of attachment.)
- I see an attachment with a possibly **dangerous file type**. The only file type that is **always safe to click on is a .txt** file.



### CONTENT

- Is the sender asking me to click on a link or open an attachment to **avoid a negative consequence** or to **gain something of value**?
- Is the email **out of the ordinary**, or does it have **bad grammar** or **spelling errors**?
- Is the sender asking me to click a link or open up an attachment that **seems odd** or **illogical**?
- Do I have an **uncomfortable gut feeling** about the sender's request to open an attachment or click a link?
- Is the email asking me to look at a **compromising or embarrassing picture** of myself or someone I know?

# How to Investigate Email Phishes

## Email Body – Signs of Maliciousness

- File attachment image, not file attachment
- Image points to URL link

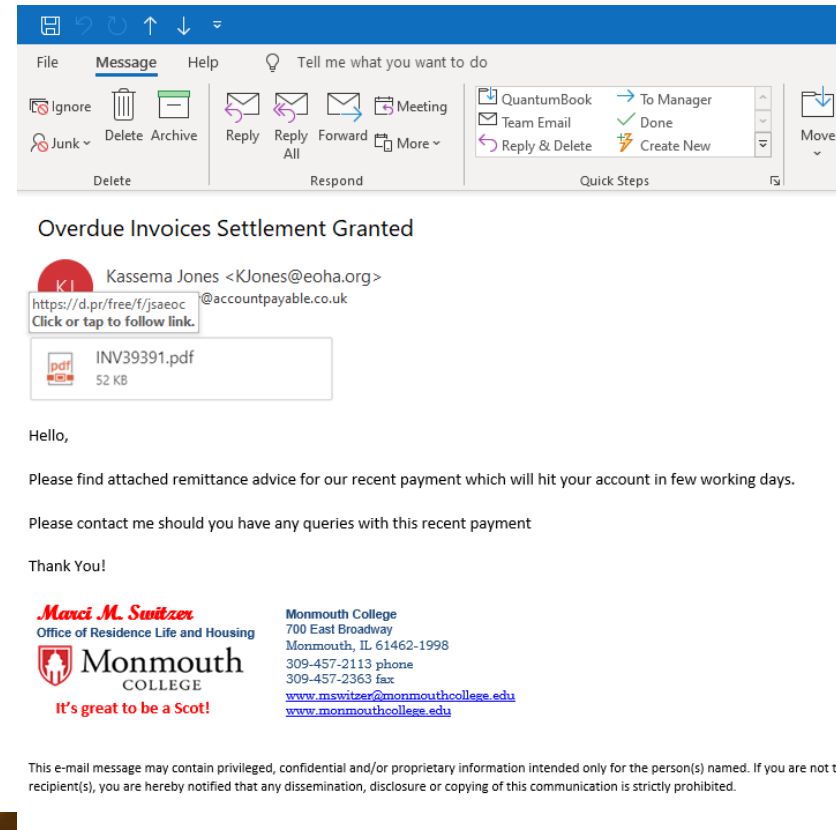


# How to Investigate Email Phishes

## Email Body – Signs of Maliciousness

- File attachment image, not file attachment
- Image points to URL link

Fake file attachments which are really images



# How to Investigate Email Phishes

## Email Body – Signs of Maliciousness

- Disjointed “From/Received/Reply” email addresses
- Mis-Branded URLs
- Disconnected/bogus URLs
- Unexpected file attachments
- MIME-type mismatches

# How to Investigate Email Phishes

## Spotting Disconnected Email Addresses

Bank of America Alert: Unlock Your Account Important Message From Bank Of America®



Bank of America <BankofAmerica@customerloyalty.accounts.com>(Bank of America via shakawaaye.com)  
To Roger Grimes

Brand/URL mismatches

Update Your Powered By office 365



Office 365 <no-reply1@soft.com>(Office 365 via ds01099.snspreview7.com.au)  
To Roger Grimes

Your Shipping Documents.




MAERSK <info@onlinealxex.com.pl>(MAERSK via idg.onmicrosoft.com)  
To roger\_grimes@infoworld.com

Ticket #: 5711310



Microsoftonline <v5pz@onmicrosoft.com>  
To roger\_grimes@infoworld.com

 If there are problems with how this message is displayed, click here to view it in a web browser.



# How to Investigate Email Phishes

## Spotting Rogue URLs

### Microsoft Office-365

Hello roger\_grimes@infoworld.com  
Sorry, due to an issue with your roger\_grimes@infoworld.com subscription, your email has been suspended.  
If you'd like to reactivate your account, please click the link below to verify your email address.

RE-VERIFY

 [https://devopsnw.com/login.microsoftonline.com?userid=roger\\_grimes@infoworld.com](https://devopsnw.com/login.microsoftonline.com?userid=roger_grimes@infoworld.com)

This action will

Thanks,  
The Microsoft Office

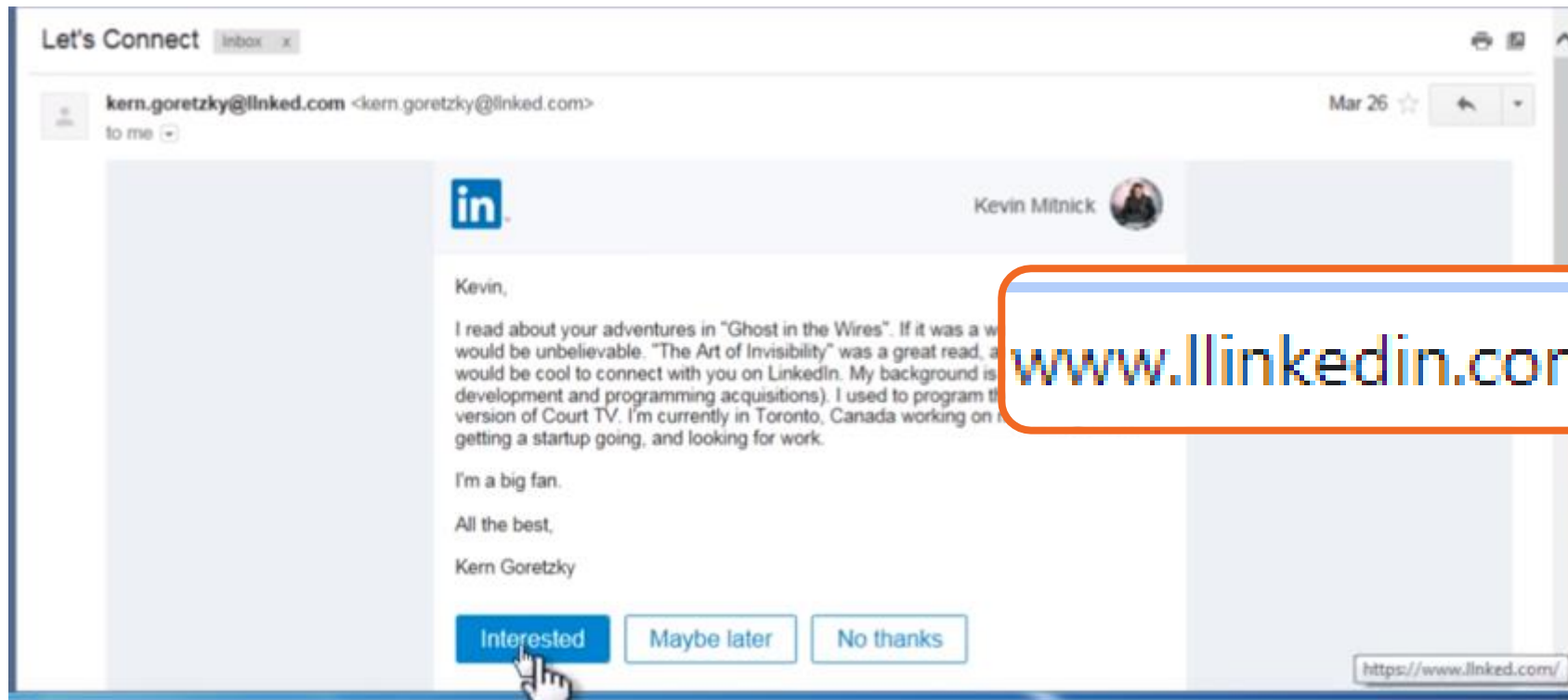
This message was sent from the email address is not monitored. Do not reply to this message.  
[Privacy](#) | [Legal Notices](#)

We hope to continue serving you.  
Microsoft Corporation  
One MSN Way, Redmond, WA 98052

We respects your privacy. Please read our online [Privacy Statement](#).  
This Message was sent from an unmonitored e-mail address. Please do not reply this message.

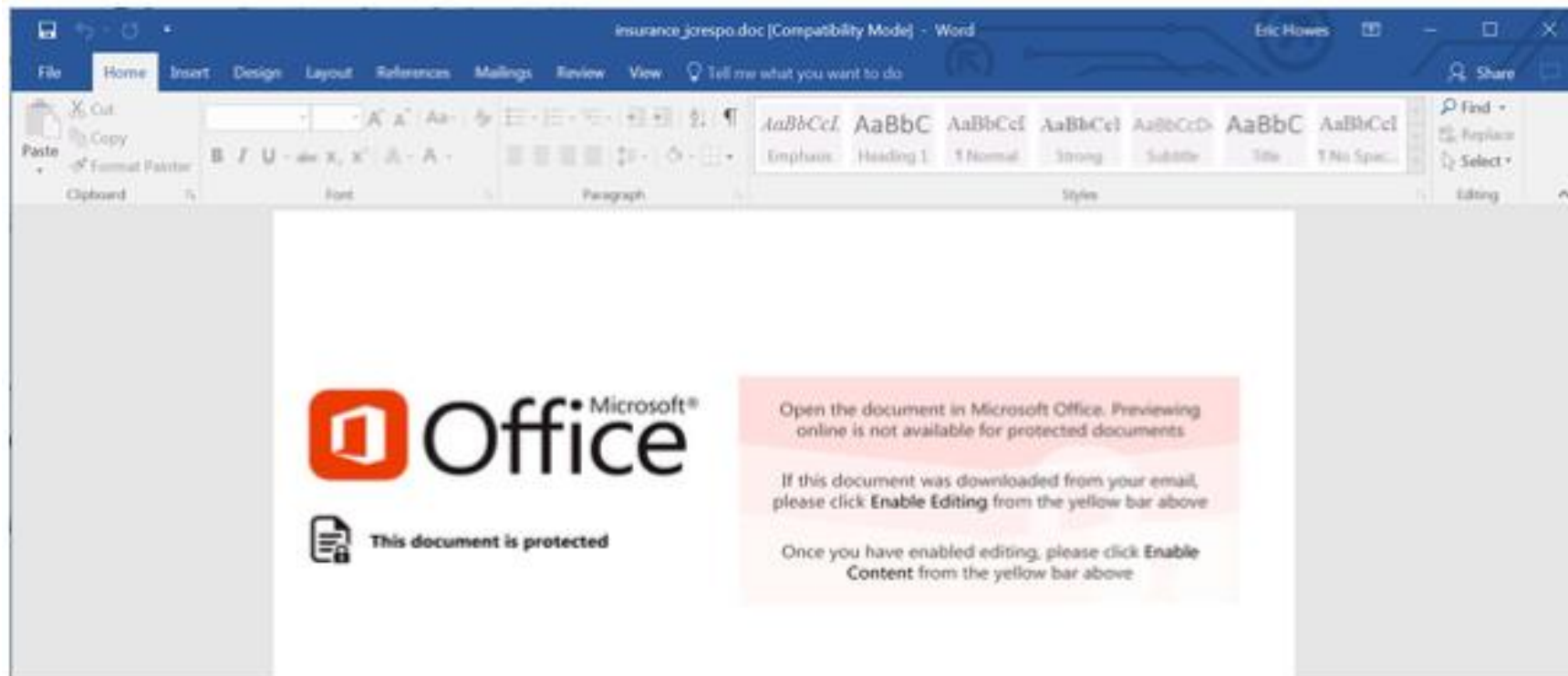
# How to Investigate Email Phishes

## Spotting Rogue URLs



# How to Investigate Email Phishes

## Instructions to Ignore Warnings or Activate Content



“Helpful instructions” for opening document

# How to Investigate Email Phishes

## Email Body – Signs of Maliciousness

Keeping up-to-date on the various phishing trends

- **KnowBe4 blog** (<https://blog.knowbe4.com>)
  - Example: <https://blog.knowbe4.com/double-the-phish-double-the-phun>
- **KnowBe4 resources** <https://blog.knowbe4.com/resources>
- **Phish of the Week**
- **Quarterly Infographic**

# How to Investigate Email Phishes

## Email Structure

- **Header**
  - Required fields
  - Optional information
  - Lots of garbage that means something to somebody...maybe...



# How to Investigate Email Phishes

## Email Structure

- Header
  - It is changed or added to each time it passes through an email server/gateway/inspection service, which is
    - Officially known as a Mail Transfer Agent (MTA)
  - You can use it to follow the email's path from source to destination (in reverse time order)
- Note: Sender or intermediate MTA can forge/change parts. Forwarding message deletes old header.

# How to Investigate Email Phishes

## Email Structure

- Viewing Email Headers
  - Different instructions per email client
  - **Outlook** – Open email, File, Properties, Internet Headers, Ctrl-A, Ctrl-C, paste into Notepad.exe

# How to Investigate Email Phishes

The screenshot shows an Outlook email window. The subject is "Invoice 14172351 from Nova Health". The sender is Brittany Elliott <bellriott@novahealth.com> (Brittany Elliott via Team Email). A warning icon indicates that the actual sender is different from the normal sender. The email body contains a message about a new invoice due.

To whom it may concern,

You have a new invoice due - invoice 14172351

[Invoice 14172351 from Nova Health](#)

Thank you for your business.



**Brittany Elliott**  
Regional Clinic Manager: Florence and Veneta  
Nova Health  
p: 541.935.2200 m: 541.654.9901  
a: 87983 Territorial Highway, Veneta, OR 97487  
e: [bellriott@novahealth.com](mailto:bellriott@novahealth.com)

Nova Health has been serving patients throughout Lane County and Roseburg under the names Prime Care Partners, Eugene Urgent Care, Roseburg Urgent Care and Atlas Physical Therapy for over 10 years. We have established a new brand name and identity, Nova Health and our service lines Nova Urgent Care, Nova Primary Care and Nova Physical Therapy. Our look and name have changed, but one thing has been the same since the beginning: Our commitment to quality patient care and our commitment to each other.

*This electronic communication and all attachments may contain privileged and confidential information and is intended solely for the intended recipient. If you are not the intended recipient please notify the sender immediately and delete the message and any attachments from your systems. You may NOT use, disclose, copy or disseminate this communication or any attachments.*

The screenshot shows the Outlook Properties window for the email. The "Internet headers" section is highlighted with a red box, showing the following text:

```
Received: from DM6PR04MB4651.namprd04.prod.outlook.com (2603:10b6:610:4c:33) by CH2PR04MB6822.namprd04.prod.outlook.com with HTTPS via CH2PR10CA0023.NAMPRD10.PROD.OUTLOOK.COM; Wed, 11 Dec 2019 12:58:35 +0000 ARC-Seal: i=4; a=rsa-sha256; s=arcselector9901; d=microsoft.com; cv=pass;
```

# How to Investigate Email Phishes

## Email Structure

- Viewing Email Headers
  - Different per email client
  - **Gmail** – Open email, click on three dots on right, click on **Show original**, **Copy to clipboard**

# How to Investigate Email Phishes

```
Delivered-To: rogerg@knowbe4.com
Received: by 2002:a02:5e8a:0:0:0:0:0:0 with SMTP id h132csp4094096jab;
  Mon, 3 Feb 2020 07:05:26 -0800 (PST)
X-Google-Smtp-Source: APXvYqxt/DRJm6/UMzqx/+VhnX/XnhOfecB9hkXzipMGwJMGi+PviPvEqwyc35dI466Hgix1NdWq
X-Received: by 2002:ac8:6bd9:: with SMTP id b25mr24041351qtt.347.1580742326148;
  Mon, 03 Feb 2020 07:05:26 -0800 (PST)
ARC-Seal: i=1; a=rsa-sha256; t=1580742326; cv=none;
  d=google.com; s=arc-20160816;
  b=r3EnSdQkwL3fGP49LQ2CB1sFFIHd6QnCIb+nKwMGBuFwS0KvH20aynSwNGQ6AFv1g
  /bwY8Qk0r1Ea+0WJJU92pUiIIeD9aurMpsS9Emon+3Qducn+9KH8MV52ZNR77fwni39
  fAzjz+3aJEoG7Za3jNPhGJuiWhf0amuq+6+EDQ/DDe195qi9UPi8gYRf3egewqhCyQW
  o2b0G0osv2YQcZYzr5zrod9aaJ4soziDQff+3Tsdxsq/bxyfSkrBw6v7xcqonIDgxeJL
  qJk09EXnKby8k2IddrUFM146LAEYcuPGp/NPipRqWfeNLFsvm0c/MZm/Srp7UmaRZgkn
  YRtg==
ARC-Message-Signature: i=1; a=rsa-sha256; c=relaxed/relaxed; d=google.com; s=arc-20160816;
  h=precedence:mime-version:subject:message-id:to:reply-to:from:date
  :list-unsubscribe:dkim-signature:dkim-signature;
  bh=piEInNxr+kJsXyaF0iPjDL10QCkAQeX9QPVuZ8mbdw=;
  b=r8eR7IAzQai59Ypm/8Qr3p+U0ua5XAztGUT0h8wfCKCAIYv32qQRztoHSmeomtrMD
  L8fvRRcnuWFekmV5GBpE9fGX1HqsPEskkjExOunhOLfs/fzENUIbJM5FeBhdd2icK7W3
  diUukI9qzWtt00x9nfs+lzbW735qG15CRxqAa36VAZb38se/Xrxsv6pk0gZDi0QJrC6f
  Y4gQzPYy3HH5TCDFAGlGw+qu+XJdxAR8MtgxXM16sz23wfJKAVFtZdY3huUYH1NSW8H3
  z2Pb73003HpgodIoBtGPR6z80MFLYUkZP47cSPbrR/kv1zZJr+OyLQ3gpGhG1bHgCOKQ
  OVEQ==
ARC-Authentication-Results: i=1; mx.google.com;
  dkim=pass header.i=@241394m.knowbe4.com header.s=hs1 header.b=P42qp94Q;
  dkim=pass header.i=@knowbe4.com header.s=hs1 header.b=NLN2nVjZ;
  spf=pass (google.com: domain of 1axb4esynf1tgptnwa582z9inqokbedfq3b6au-rogerg=knowbe4.com@241394m.knowbe4.com designates 54.174.60.48 as permitted sender)
  smtp.mailfrom="1axb4esynf1tgptnwa582z9inqokbedfq3b6au-rogerg=knowbe4.com@241394m.knowbe4.com";
  dmarc=pass (p=NONE sp=NONE dis=NONE) header.from=knowbe4.com
Return-Path: <1axb4esynf1tgptnwa582z9inqokbedfq3b6au-rogerg=knowbe4.com@241394m.knowbe4.com>
Received: from pgg3nm.241394m.knowbe4.com (pgg3nm.241394m.knowbe4.com. [54.174.60.48])
  by mx.google.com with ESMTPS id m15si12353492qkg.90.2020.02.03.07.05.25
  for <rogerg@knowbe4.com>
  (version=TLS1_2 cipher=ECDHE-RSA-AES128-GCM-SHA256 bits=128/128);
  Mon, 03 Feb 2020 07:05:26 -0800 (PST)
Received-SPF: pass (google.com: domain of 1axb4esynf1tgptnwa582z9inqokbedfq3b6au-rogerg=knowbe4.com@241394m.knowbe4.com designates 54.174.60.48 as permitted sender)
```

# How to Investigate Email Phishes

## Email Structure

- Finding Original Sender

# How to Investigate Email Phishes

## Email Structure

- Header – Notable Fields
  - **x-originating-ip** – public IP address of original sender
    - Unfortunately, optional

```
authentication-results: big-cu.com; dkim=none (message not signed)
header.d=none;big-cu.com; dmarc=none action=none header.from=wiley.com;
x-originating-ip: [165.225.57.57]
x-ms-publictraffictype: Email
x-ms-office365-filtering-correlation-id: 7851b97b-369d-47bb-bc9a-08d7a8c6a80e
```

```
Authentication-Results-Original: spf=none (sender IP is )
smtp.mailfrom=belliott@novahealth.com;
x-originating-ip: [91.207.175.167]
```

# How to Investigate Email Phishes

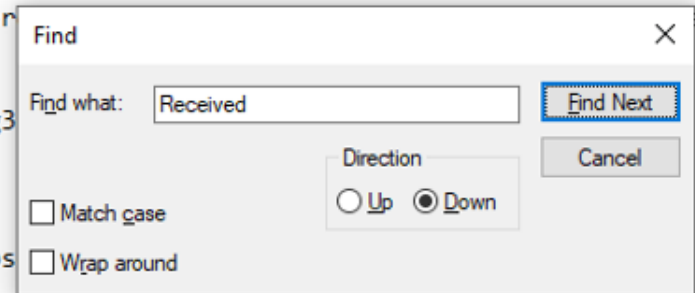
## Email Structure

- Header – Notable Fields
  - **Received** – public IP address or domain name of original sender and intermediate MTAs
    - Required field
    - Find the first one (at bottom to find the original sender)
    - Different “style” per MTA
    - Remember, previous record can be modified or spoofed by intermediate MFA



# How to Investigate Email Phishes

```
Return-Path: <1axb4esynf1tgptnwa582z9inqokbedfq3b6au-rogerg=knowbe4.com@241394m.knowbe4.com>
Received: from pgg3nm.241394m.knowbe4.com (pgg3nm.241394m.knowbe4.com. [54.174.60.48])
    by mx.google.com with ESMTPS id m15si12353492qkg.90.2020.02.03.07.05.25
    for <rogerg@knowbe4.com>
    (version=TLS1_2 cipher=ECDHE-RSA-AES128-GCM-SHA256 bits=128/128);
    Mon, 03 Feb 2020 07:05:26 -0800 (PST)
Received-SPF: pass (google.com: domain of 1axb4esynf1tgptnwa582z9inqokbedfq3b6au-rogerg=knowbe4.com@241394m.knowbe4.com designate
Authentication-Results: mx.google.com;
    dkim=pass header.i=@241394m.knowbe4.com header.s=hs1 header.b=P42qp94Q;
    dkim=pass header.i=@knowbe4.com header.s=hs1 header.b=NLN2nVjZ;
    spf=pass (google.com: domain of 1axb4esynf1tgptnwa582z9inqokbedfq3b6au-rogerg=knowbe4.com@241394m.knowbe4.com);
    dmarc=pass (p=NONE sp=NONE dis=NONE) header.from=knowbe4.com
Received: by 172.16.125.104 with SMTP id axhgpp6gfjb4ay34g6jcl995xa70oa3onar6g3
    Mon, 3 Feb 2020 15:05:24 GMT
DKIM-Signature: v=1; s=hs1; d=241394m.knowbe4.com;
    i=@241394m.knowbe4.com;
    h=sender:from:reply-to:to:subject:mime-version:content-type:list-unsubscribe:
    a=rsa-sha256; c=relaxed/relaxed;
    bh=piEInNxhr+kJsXyaF0iPjDL10QCkAQeX9QPvUzBmbdw=;
    b=P42qp94QsdsJS0SakqfttPLw+5jAk5MtWR7a6k9/7tREVZhXHJtGHsVnTsL4k1
    H93QpwDWGG7fbVog9pCasgpGkyu5QC11Qvn4VUD9+Kxs31A5d3DGILnBXRanfN4
    c57iyqpW0EoKXb0JBTFi2RW9Bt4Z4ZTvmZtHIKVHiZsVksTzYefN8t1CizRPi
    s64FvwH3K6RE0oU9a9i74w2RjWmXuug5ixtBcgpxlPz76mY/hjMHPldTp84P1k9
    sL4f403da39CivkKnXbq6wm9QcJCwP7pqLP4HVGZ3MfhG/35INVvRqYiaVKq2FK
    GFJPTyD7TMGkMtvqs2BAHssT3EtQ==; q=dns/txt; t=1580742324;
DKIM-Signature: v=1; s=hs1; d=knowbe4.com; i=@knowbe4.com;
    h=sender:from:reply-to:to:subject:mime-version:content-type:list-unsubscribe:x-report-abuse:form-sub:feedback-id;
    a=rsa-sha256; c=relaxed/relaxed;
```



# How to Investigate Email Phishes

## Email Structure

- Header – Notable Fields
  - **Received** – public IP address or domain name of original sender and intermediate MTAs
    - Sometimes only shows domain name and you have to use nslookup to find IP address

# How to Investigate Email Phishes

Received: from BN8PR04MB5537.namprd04.prod.outlook.com (2603:10b6:408:94::23) by BN8PR04MB5540.namprd04.prod.outlook.com with HTTPS via BN8PR03CA0010.NAMPRD03.PROD.OUTLOOK.COM; Sat, 27 Jul 2019 21:31:09 +0000  
Received: from C02PR04CA0178.namprd04.prod.outlook.com (2603:10b6:104:4::32) by BN8PR04MB5537.namprd04.prod.outlook.com (2603:10b6:408:5c::13) with Microsoft SMTP Server (version=TLS1\_2, cipher=TLS\_ECDHE\_RSA\_WITH\_AES\_256\_GCM\_SHA384) id 15.20.2094.17; Sat, 27 Jul 2019 21:31:06 +0000

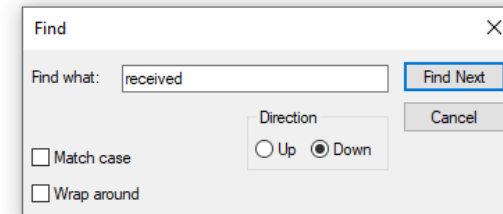
Received: from BY2NAM05FT018.eop-nam05.prod.protection.outlook.com (2a01:111:f400:7e52::209) by C02PR04CA0178.outlook.office365.com (2603:10b6:104:4::32) with Microsoft SMTP Server (version=TLS1\_2, cipher=TLS\_ECDHE\_RSA\_WITH\_AES\_256\_GCM\_SHA384) id 15.20.2115.14 via Frontend Transport; Sat, 27 Jul 2019 21:31:05 +0000

Authentication-Results: spf=none (sender IP is 162.144.198.96) smtp.mailfrom=server.feqhweb.com; banneretcs.com; dkim=pass (signature was verified) header.d=shakawaaye.com; banneretcs.com; dmarc=none action=none header.from=customerloyalty.accounts.com; compauth=fail reason=001  
Received-SPF: None (protection.outlook.com: server.feqhweb.com does not designate permitted sender hosts)

Received: from developer-web.net (162.144.198.96) by BY2NAM05FT018.mail.protection.outlook.com (10.152.100.155) with Microsoft SMTP Server (version=TLS1\_2, cipher=TLS\_ECDHE\_RSA\_WITH\_AES\_256\_GCM\_SHA384) id 15.20.2136.7 via Frontend Transport; Sat, 27 Jul 2019 21:31:04 +0000

DKIM-Signature: v=1; a=rsa-sha256; q=dns/txt; c=relaxed/relaxed; d=shakawaaye.com; s=default; h=Date:Message-Id:Content-type:MIME-Version:From:Subject:To:Sender:Reply-To:Content-Transfer-Encoding:Content-ID:Content-Description:Resent-Date:Resent-From:Resent-Sender:Resent-To:Resent-Cc:Resent-Message-ID:In-Reply-To:References:List-Id:List-Help:List-Unsubscribe:List-Subscribe:List-Post:List-Owner:List-Archive; bh=QIjWZagA55dY07L8+dRhIVw4sJQPPfVyeZ8aijviuyI=; b=ovdtQ7/w/r6+rfselrTv+gsLyE kMm0IvFyKty90aGkcKGH0ayqt8s3+0XuSHIajL0IrBidf2/YnugtJSgzsc/OenZJUgtQKb40ewHuc L1N89T9nc3Q0LYRjXU39q77vBV+BWw+/ghzDmY4LwwXSm13UegGDQu+FYUB1xPaYps/Rj4oURatBZ vFMw7G8n+OML161Xeg3ENIC203NMHd1v/iUddy8PpwGjCCb24qv92WaYT3sV2pJoLy5t4IkToIgg9 eLbhwygPi2ts3Tc/4Ar0KFAfaxBe1yucy4AhNku1a72FlzxoV+8ZXn+AMPsWC0wD4QSOUiSmV3eyA UzLi6LJw==;

Received: from shakawaaye by server.feqhweb.com with local (Exim 4.92) (envelope-from <shakawaaye@server.feqhweb.com>)



Command Prompt

```
C:\>nslookup feqhweb.com
Server: my.meraki.net
Address: 10.3.0.1
```

```
Non-authoritative answer:
Name: feqhweb.com
Address: 162.144.65.24
```

```
C:\>
```

# How to Investigate Email Phishes

## Email Header

- Where does IP address originate from and belong to?

# How to Investigate Email Phishes

\*Untitled - Notepad

File Edit Format View Help

b=gBpmq3dBXDOb83WJJC1zihhX/hLhN

Received: from BN6PR06CA0039.namprd06.prod.outlook.com by BYAPR06MB6197.namprd06.prod.outlook.com Microsoft SMTP Server (version=TLS\_ECDHE\_RSA\_WITH\_AES\_256\_GCM\_SHA384) id 15.0.2019.08:46:40 +0000

Received: from CO1NAM05ET025.eop-namprd06.prod.outlook.com (2a01:2603:0:0:0:0:0:0) via Microsoft Exchange Hosted Outbound Routing Service

Received: from te.team-admin.net (185.62.190.159) by te.team-admin.net

Best Regards,

©2019 infoworld.com Technical Department

Message

File Edit Format View Help

Ignore Delete Archive Reply Reply All Forward More

ATTN: RESOLVE THE EMAIL ISSUE IMMEDIATELY

infoworld.com Administrator <noreply@team-admin.net>  
To: roger\_grimes@infoworld.com

If there are problems with how this message is displayed, click here to view We could not verify the identity of the sender. Click here to learn more. The actual sender of this message is different than the normal sender. Click here to learn more.

Find

Find what: Received:

Match case

Wrap around

Direction

← → ↻ 🏠 🔒 https://www.iplocation.net/

iplocation.net

Get \$100 with a deposit of \$5,000 Limited time only.

MY IP HIDE IP CHANGE IP VPN PROXY GAMES DDOS

Where is Geolocation of an IP Address?

Follow @iplocation\_net

Geolocation for IP 185.62.190.159

Hide IP with VPN

IP Location Finder

IPv4, IPv6 or Domain Name IP Lookup

Here are the results from a few Geolocation providers. Accuracy of geolocation data may vary from a provider to provider. Test drive yourself, and decide on the provider that you like.

Do you have a problem with IP location lookup? Report a problem.

Is the data shown below not accurate enough? Please read geolocation accuracy info to learn why.

Geolocation data from IP2Location (Product: DB6, updated on 2020-1-1)

IP Address	Country	Region	City
185.62.190.159	Russian Federation	Arkhangel'skaya oblast'	Severodvinsk
ISP	Organization	Latitude	Longitude
NForce Entertainment B.V.	Not Available	64.5635	39.8302

Geolocation data from ipinfo.io (Product: API, real-time)

IP Address	Country	Region	City
185.62.190.159	Russia	Arkhangelskaya	Severodvinsk

https://www.iplocation.net/anti-ddos-protection

# How to Investigate Email Phishes

## Email Header

Does IP address of MTA belong to service it claims to be from?

- For example:
- Microsoft public IP addresses for email
  - <https://www.microsoft.com/en-us/download/details.aspx?id=53602>

```
13.64.0.0/11
13.96.0.0/13
13.104.0.0/14
20.34.0.0/15
20.36.0.0/14
20.40.0.0/13
20.128.0.0/16
20.140.0.0/15
20.144.0.0/14
20.150.0.0/15
20.160.0.0/12
20.176.0.0/14
20.180.0.0/14
20.184.0.0/13
23.96.0.0/13
40.64.0.0/10
```

Partial list

# How to Investigate Email Phishes

## Origination IP Address

Possibly malicious phish if MTA is a public SMTP SAS service from supposedly big brand name company

## Examples

- Smtplib.com
- Sendgrid.net
- Constantcontact.com
- Gmail
- 0365

```
Received: from wrqvvqxc.outbound-mail.sendgrid.net  
(wrqvvqxc.outbound-mail.sendgrid.net [149.72.132.172]) (using TLSv1.2 with  
cipher ECDHE-RSA-AES256-GCM-SHA384 (256/256 bits)) (Client did not present
```

```
Authentication-Results: spf=pass (sender IP is 198.21.0.135)  
smtp.mailfrom=sendgrid.net; [redacted]; dkim=pass (signature was verified)
```

# How to Investigate Email Phishes

## Research

- Where does IP address originate from and belong to?



# How to Investigate Email Phishes

The screenshot shows the ARIN Whois/RDAP search interface. The browser address bar displays `https://search.arin.net/rdap/?query=96.27.164.190`. A dark teal banner at the top indicates "Your IPv4 address is 96.27.164.190". The ARIN logo and "American Registry for Internet Numbers" are centered, with a search bar to the right containing the text "Search Site or Whois". A navigation menu below includes "IP Addresses & ASNs", "Policy & Participation", "Reference & Tools", and "About".

## ARIN Whois/RDAP

96.27.164.190

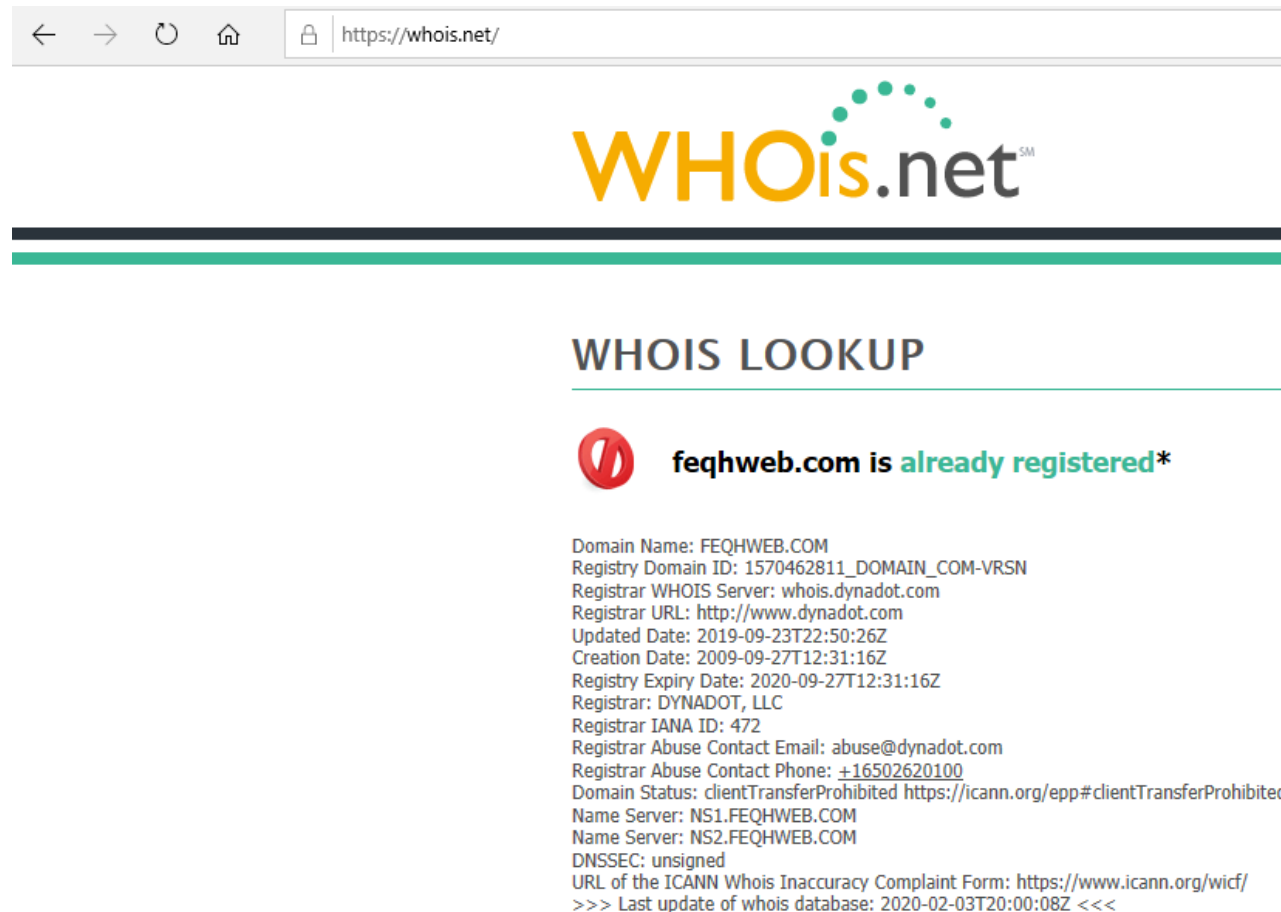
» Search [www.arin.net](#) instead ▶ Search Filter: **Automatic**  
all requests subject to [terms of use](#)

"96.27.164.190"

### Network: NET-96-27-0-0-1

<b>Source Registry</b>	ARIN
<b>Net Range</b>	96.27.0.0 - 96.27.255.255
<b>CIDR</b>	96.27.0.0/16
<b>Name</b>	WIDEOPENWEST
<b>Handle</b>	NET-96-27-0-0-1
<b>Parent</b>	NET-96-0-0-0-0
<b>Net Type</b>	DIRECT ALLOCATION
<b>Origin AS</b>	AS29895 AS29780 AS29737 AS29859
<b>Registration</b>	Thu, 22 Jan 2009 23:12:29 GMT (Thu Jan 22 2009 local time)
<b>Last Changed</b>	Wed, 29 Aug 2018 13:40:36 GMT (Wed Aug 29 2018 local time)
<b>Comments</b>	Contact <a href="mailto:abuse@wideopenwest.com">abuse@wideopenwest.com</a> for abuse requests
<b>Self</b>	<a href="https://rdap.arin.net/registry/ip/96.27.0.0">https://rdap.arin.net/registry/ip/96.27.0.0</a>


# How to Investigate Email Phishes



← → ↻ 🏠 <https://whois.net/>

## WHOIS.net

### WHOIS LOOKUP

 feqhweb.com is **already registered\***

Domain Name: FEQHWEB.COM  
Registry Domain ID: 1570462811\_DOMAIN\_COM-VRSN  
Registrar WHOIS Server: whois.dynadot.com  
Registrar URL: <http://www.dynadot.com>  
Updated Date: 2019-09-23T22:50:26Z  
Creation Date: 2009-09-27T12:31:16Z  
Registry Expiry Date: 2020-09-27T12:31:16Z  
Registrar: DYNADOT, LLC  
Registrar IANA ID: 472  
Registrar Abuse Contact Email: [abuse@dynadot.com](mailto:abuse@dynadot.com)  
Registrar Abuse Contact Phone: [+16502620100](tel:+16502620100)  
Domain Status: [clientTransferProhibited https://icann.org/epp#clientTransferProhibited](https://icann.org/epp#clientTransferProhibited)  
Name Server: NS1.FEQHWEB.COM  
Name Server: NS2.FEQHWEB.COM  
DNSSEC: unsigned  
URL of the ICANN Whois Inaccuracy Complaint Form: <https://www.icann.org/wicf/>  
>>> Last update of whois database: 2020-02-03T20:00:08Z <<<

# How to Investigate Email Phishes

## Origination IP Address

- Keep **location attribution redirection** tactics in mind



Originating IP would be US-based

# How to Investigate Email Phishes

## Research

- How old is domain registration creation?
- Younger is more risky

# How to Investigate Email Phishes

## WHOIS LOOKUP



**themobilebonus.com is already registered\***

Domain Name: THEMOBILEBONUS.COM  
Registry Domain ID: 2440268436\_DOMAIN\_COM-VRSN  
Registrar WHOIS Server: whois.internet.bs  
Registrar URL: <http://www.internet.bs>  
Updated Date: 2019-10-04T18:33:27Z  
Creation Date: 2019-10-04T18:33:22Z  
Registry Expiry Date: 2020-10-04T18:33:22Z  
Registrar: Internet Domain Service BS Corp  
Registrar IANA ID: 2487  
Registrar Abuse Contact Email:  
Registrar Abuse Contact Phone:  
Domain Status: clientTransferProhibited <https://icann.org/epp#clientTransferProhibited>  
Name Server: ANNA.NS.CLOUDFLARE.COM  
Name Server: YICHUN.NS.CLOUDFLARE.COM  
DNSSEC: unsigned  
URL of the ICANN Whois Inaccuracy Complaint Form: <https://www.icann.org/wicf/>  
>>> Last update of whois database: 2020-01-23T13:31:17Z <<<

For more information on Whois status codes, please visit <https://icann.org/epp>

Example was less than 4 months old at time of looked up and referred to pestware domain

# How to Investigate Email Phishes

## Research

- Is domain on a blacklist?

The screenshot shows the MXToolbox SuperTool interface. At the top, there's a navigation bar with links like 'MX Lookup', 'Blacklists', 'Diagnostics', etc. The main area shows a search for 'fujamar.com' with a 'Blacklist Check' button. Below the search, there's a notification banner: 'blacklist:fujamar.com' with 'Monitor This' and 'Solve Email Delivery Problems' buttons. A large blue banner reads 'BLACKLISTING isn't the ONLY email delivery issue' with a 'LEARN MORE' button. Below that, a red notification says 'We notice you are on a blacklist. Click here for some suggestions'. The main content area shows the results of the check: 'Checking fujamar.com which resolves to 198.185.159.144 against 96 known blacklists... Listed 1 times with 0 timeouts'. A table follows with columns for 'Blacklist', 'Reason', 'TTL', and 'ResponseTime'.

	Blacklist	Reason	TTL	ResponseTime
✖ LISTED	ivmURI	fujamar.com was listed <a href="#">Detail</a>	2100	0
✔ OK	BSB Domain			94
✔ OK	SEM FRESH			31
✔ OK	SEM URI			31
✔ OK	SEM URIRED			31
✔ OK	SORBS RHSBL BADCONF			0
✔ OK	SORBS RHSBL NOMAIL			0
✔ OK	Spamhaus DBL			0
✔ OK	0SPAM			0

# How to Investigate Email Phishes

## Research

- Is domain healthy?

# How to Investigate Email Phishes

← → ↻ 🏠 🔒 https://mxtoolbox.com/domain/googlechromeupdates.com/

GOOGLECHROMEUPDATES.COM Domain Health Report

**X** ARE YOU CONFIDENT that your email is getting through? **FIND OUT WITH DELIVERY C**

Problems	Blacklist	Mail Server	Web Server	DNS
✖ 3 Errors	⚠ 0 Errors	✖ 3 Errors	✖ 0 Errors	✖ 0 Errors
⚠ 7 Warning	⚠ 0 Warning	⚠ 4 Warning	⚠ 0 Warning	⚠ 3 Warning
✔ 126 Passed	✔ 104 Passed	✔ 5 Passed	✔ 3 Passed	✔ 14 Passed

## 10 Problems

Category	Host	Result
✖ dmarc	googlechromeupdates.com	DNS Record not found
✖ spf	googlechromeupdates.com	DNS Record not found
✖ mx	googlechromeupdates.com	No DMARC Record found
⚠ mx	googlechromeupdates.com	DMARC Quarantine/Reject policy not enabled
⚠ dns	googlechromeupdates.com	Name Servers are on the Same Subnet
⚠ dns	googlechromeupdates.com	SOA Serial Number Format is Invalid
⚠ dns	googlechromeupdates.com	SOA Expire Value out of recommended range
⚠ smtp	park-mx.above.com	Reverse DNS does not match SMTP Banner
⚠ smtp	park-mx.above.com	Warning - Does not support TLS.
⚠ smtp	park-mx.above.com	May be an open relay.



# How to Investigate Email Phishes

## Research

Physical location of domain business?

- Use Google Maps street view
- Does it look like the right business location for the claimed business
- Do you see signs of the same business at the physical location?

# How to Investigate Email Phishes

## Research

Physical location of domain business?



# How to Investigate Email Phishes

## Research

- Better Business Bureau

Credit card statement will show 8665687895TOTALACCESS

AMAZING NEWS! You are a winner of the **Total Access Network** iPhone 11 Sweepstakes Entry AND a vacation package. Keep an eye on your email as we will be sending full details of the prize and instructions on how to claim the Total Access Network Special Offer. You have qualified to have access to our Premium Library which will include either unlimited downloads of books, high quality games or monthly magazine subscriptions. Total Access Network will automatically charge the credit card you provided \$19.73 today and \$14.44 per week in advance for the following 6 weeks service (billed in the next 2-10 days and then every 45 days) unless you choose to cancel at any time. You can cancel either or both portions of your membership and stop future billings at any time by calling toll free +1 877-640-3815 or contacting our 24/7 Service Center by email at support@totalaccess.network before the start of each new billing period and receive a refund within 30 days of any charge. Please refer to the full Terms & Conditions for details of your membership agreement. By clicking the Next button you agree to the billing terms above as well as our Terms & Conditions and Privacy Policy and authorization for Total Access Network to charge your credit card the recurring payments described above.

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Home > Texas > Elgin > Internet Service > Total Access Networks > Business Details

Additional Information

**Total Access Networks**

**Location of This Business**  
PO Box 1368, Elgin, TX 78621

**BBB File Opened:** 3/7/2002

**Alternate Business Name**  
Total Access Networks Inc  
Wireless Worlds

**Business Management**  
Mr. Ted Green, President

**Contact Information**  
Principal  
Mr. Ted Green, President  
Customer Contact  
Mr. Ted Green, President

**Additional Contact Information**  
Fax Numbers  
[\(225\) 208-8682](#)

**Additional Business Information**  
According to information in BBB files, it appears that this business is no longer in business.

**Serving Area**  
We service the following area(s): Coupland, TX, Elgin, TX, Manor, TX, Mc Dade, TX, McDade, TX, Webberville, TX

**Business Categories**  
[Internet Service](#)

# How to Investigate Email Phishes

Is it from the domain it says it is from?

# How to Investigate Email Phishes

## Global Phishing Protection Standards

- **Sender Policy Framework (SPF)**
- **Domain Keys Identified Mail (DKIM)**
- SPF and DKIM help you protect YOUR domain against spoofing by bad people to others!
- When enabled, receivers can verify whether or not an email that claims to be from your domain is from your domain

# How to Investigate Email Phishes

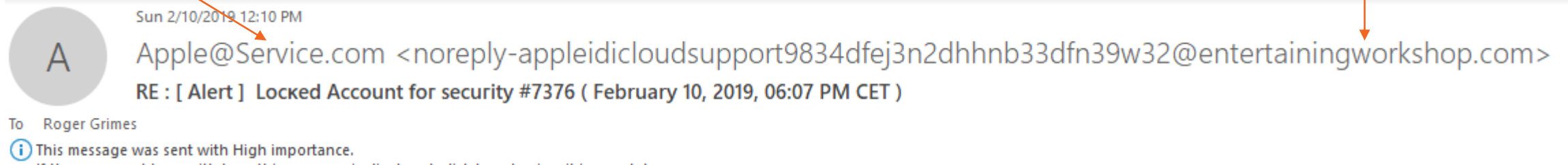
## SPF

- **Sender Policy Framework (SPF)**
  - Verifies the 5321 **MAIL FROM** domain name address
    - This is the “real” return email address that you may not see

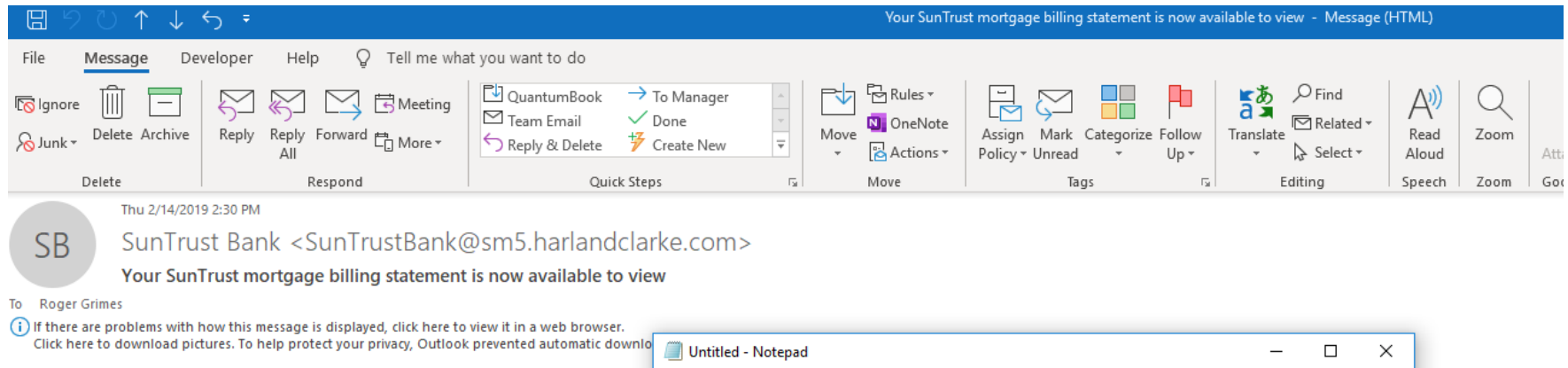
“Friendly From”

Human readable part of “From:” header.

5322.DISPLAY  
FROM domain



# SPF Passes



Pass = Verified Domain

3. Select Mortgage Loan from the My Accounts list
4. Click Statements and Documents

It is our job to stay connected with you and learn more about your financial goals. Let us know how we can help. We are just a [click](#) away or call us today at 800.634.7928, Monday through Friday from 8 a.m. to 8 p.m., and 9 a.m. to 3 p.m. ET, on Saturday.

# SPF Fails

Ticket #: 5711310 - Message (HTML)

File Message Developer Help Tell me what you want to do

Ignore Delete Archive Reply Reply All Forward More

QuantumBook To Manager Team Email Done Reply & Delete Create New

Rules OneNote Actions

Assign Mark Categorize Follow Up

Find Related Select

Microsoft

Your request (14299790) has been updated. To add additional comments, click here to add a comment.

Jerica Mae (Microsoft)

Hello,

Good day! Thank you for contacting Microsoft Commercial Billing. My name is Jerica, the Support Ambassador whom you spoke with. As discussed, you called us today to change your credit card information. We expect that the new card will be the charge in the next billing cycle. For future reference kindly click the link below. Add, update, or remove credit card or bank account - <https://portal.office.com/Billing/MyAccount/View?lang=en-US>

It has been a pleasure working with you. If you need assistance in the future, you may call us or create a new support request.

Upon closing this billing case, a short survey with 5-star being great will appear in the Support Tickets page in your Office 365 Admin portal (<https://portal.office.com/Support/AitUS>)

Thank you for choosing Microsoft.

Sincerely,

Jerica Mae Lim  
Microsoft Commercial Billing  
Phone Number: 1-800-865-9408

```
Authentication-Results-Original: spf=fail (sender IP is 80.255.3.116)
smtp.mailfrom=august-debouzy.com; infoworld.com; dkim=none (message not signed) header.d=none;infoworld.com; dmarc=none action=none
header.from=onmicrosoft.com;
Received-SPF: Fail (protection.outlook.com: domain of august-debouzy.com does not designate 80.255.3.116 as permitted sender)
receiver=protection.outlook.com; client-ip=80.255.3.116; helo=fatafit.com;
Received: from fatafit.com (80.255.3.116) by
VE1EUR02FT030.mail.protection.outlook.com (10.152.12.127) with Microsoft SMTP
Server (version=TLS1_0, cipher=TLS_ECDHE_RSA_WITH_AES_256_CBC_SHA) id
15.20.1900.16 via Frontend Transport; Sat, 18 May 2019 00:36:52 +0000
Received: from ( helo=abmas01.marketo.org) by abmta15.marketo.org
(envelope-from <info@heritage.org>) (ecelerity 4.2.38.62370 r(:)) with
ESMTP id B1/35-06954-6704FDC5; Fri, 17 May 2019 18:15:02 -0500
From: Microsoftonline <v5pz@onmicrosoft.com>
To: <roger_grimes@infoworld.com>
```

**Fail = Bad or Unverified Domain**



# How to Investigate Email Phishes

## DKIM

- **Domain Keys Identified Mail (DKIM)**
  - Uses public/private key pair to add a digital signature to every outgoing email that links the email to its sending Internet domain
    - Verified domain is found in the DKIM-Signature header
    - DKIM signatures typically cover most of the email message so that people cannot tamper with content of an email
      - However some of the email headers are NOT included in signature -- specifically headers that tend to be modified as email flows across the Internet (like "Received:" and "Return-Path:" headers).

```
DKIM-Signature: v=1; a=rsa-sha256; c=relaxed/relaxed;  
d=dmarcian.com; s=s2048g1;  
h=subject:to:cc:references:from:message-id:date:user-agent  
:mime-version:in-reply-to:content-language;  
bh=iVrm4GcK3W8w6dNUvDCTJY22HJmChvuZ7JCebDsft0g=;  
b=CVIqiyEdtNmyv18PAbimb87xBL15wQPS2k89oEg14uz4LugQLf3U/Vw7GpRLciiR0+  
dCpszAlw0WNNWBGcRmJKM/dzLwTR6wTth/vwkXpcf8tT2/K9c1Le649YRnwtDnwmNwpXu  
PEqzATj0uj6hiEUmy4UL1/e6tP58Gb5UMCKpsXdV1+J3Qu3Jech7k5250LQRLqsVetAE  
G7fCQ6GFpaAApnRXa2BT0k7gHPB4Ak8BYy7iINT2ckuPi7ETuCaA4bqp1Kpm5LlpsTKUW  
x/gAsB94w5fv5Q+UTZhis3LTEz1Ymh5UEi8Ix+02mUMTBXgINpmxV9MqdF0AhVyC1uef  
NTHw==
```

# DKIM

## Domain Keys Identified Mail (DKIM)

### Example DKIM Signature in Email Header

```
DomainKey-Signature: q=dns; a=rsa-sha1; c=noaws;  
s=dkim2014q3; d=sm5.harlandclarke.com;  
h=DKIM-Signature:MIME-Version:Message-ID:X-SM-Email-Key:Content-Type:X-  
mid:X-ppid:Subject:Reply-To:To:From:X-appid:List-Unsubscribe:Date:X-dit;  
b=FmR71Faj+TueNTwhVx5uHkANPkWiT1tfr/iJ1nmHI407FxL0riqPsrTCC6Vg2Uxf  
soFpU1p023VDnzRhhvsB6vbt7TNU1D6vynx3+zRmX0nzw/T3u5dfo00ctwm/0fxq  
ksQqXuGHIn6bZ3V67IRJcbDUrD9FtgaTED/WLaTYNFQ=  
DKIM-Signature: v=1; a=rsa-sha1; d=sm5.harlandclarke.com; s=dkim2014q3;  
c=relaxed/simple;  
q=dns/txt; i=@sm5.harlandclarke.com; t=1550172717;|  
h=From:Subject:Date;  
bh=xcDeDjuUmtqYwVNu1H/MIi6s53k=;  
b=XSbvB3TppRpjoEkKt0vCEWqpcDFyNg1KjTA1D1pJm9RfpJtD7NjY4zoqczwxyMW  
H4r+LdAJFNfvufjm+mbbzU8RHo7pM7C32MPRBt8BSKfEi/00KxR78U5aUBJU1aTf  
2WW0mvZTbsEEvKC3khL6b2or7LXVqYs03qkfWvxbkok=;
```

# DKIM Passes

## Domain Keys Identified Mail (DKIM)

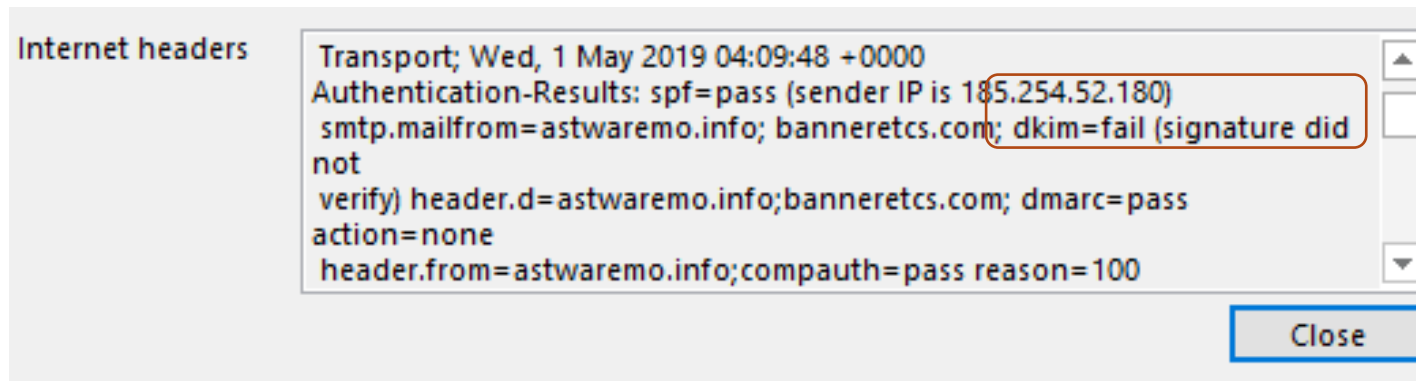
### Example DKIM Email Header Verification Results

```
Received: from C01NAM05FT032.eop-nam05.prod.protection.outlook.com  
(2a01:111:f400:7e50::207) by C02PR04CA0151.outlook.office365.com  
(2603:10b6:104::29) with Microsoft SMTP Server (version=TLS1_2,  
cipher=TLS_ECDHE_RSA_WITH_AES_256_CBC_SHA384) id 15.20.1622.16 via Frontend  
Transport; Thu, 14 Feb 2019 19:31:58 +0000  
Authentication-Results: spf=pass (sender IP is 63.240.155.138)  
smtp.mailfrom=sm5.harlandclarke.com; banneretcs.com; dkim=pass (signature was  
verified) header.d=sm5.harlandclarke.com;banneretcs.com; dmarc=bestguesspass  
action=none header.from=sm5.harlandclarke.com;compauth=pass reason=109
```

# DKIM Fails

## Domain Keys Identified Mail (DKIM)

Example DKIM Email Header Verification Results



# How to Investigate Email Phishes

## Email Header

### X- headers

- X stands for “extra” or “experimental”
- Can be added by an MTA
- Can be used to store useful information or to track users

```
X-Microsoft-Antispam-PRVS:  
<BYAPR06MB619744F756D7A7BC07C7E2E294B20@BYAPR06MB6197.namprd06.prod.outlook.com>  
X-MS-Oob-TLC-00BClassifiers: OLM:374;OLM:374;  
X-Forefront-PRVS: 01604FB62B  
X-MS-Exchange-Transport-Forked: True  
X-MS-Exchange-SenderADCheck: 0  
X-Microsoft-Antispam-Message-Info-Original:
```

```
X-Google-Smtp-Source: APXvYqxt/DRJm6/UMzqx/+Vhnx/Xnh0feCB9hkXzipMGwJMGi+PviPvEqwyc35dI466Hgix1NdWq  
X-Received: by 2002:ac8:6bd9:: with SMTP id b25mr24041351qtt.347.1580742326148;  
Mon, 03 Feb 2020 07:05:26 -0800 (PST)  
ARC-Seal: i=1; a=rsa-sha256; t=1580742326; cv=none;  
d=google.com; s=arc-20160816;  
b=r3EnSdQkwoL3FGP49LQ2CB1sFFIHd6QnCIb+nKwMGBuFwS0KvH20aynSwNGQ6AFv1g  
/bwY8Qk0r1Ea+0WJJU92pUiIIeD9aurMpss9Emon+3Qducn+9KH8MV52ZNHr77fwni39  
fAzjZ+3aJEoOG7Za3jNPhGJuiWhf0amuq+6+EDQ/DDe195qi9UPi8gYRf3egewqhCyQW  
o2b0G0osv2YQcZYzr5zrod9aaJ4soziDQff+3Tsdxsq/bxyfSkrBw6v7xcqonIDgxejL  
qJk09EXnKby8k2IddrUFM146LAeYcuPGp/NPipRqWfeNLFsvm0c/MZm/Srp7UmaRZgkn  
YRtg==
```

# How to Investigate Email Phishes

## Email Header – X-header-Example

### 0365 X- headers

- X-Forefront-Antispam-Report

```
X-Forefront-Antispam-Report:  
|CIP:74.121.48.51;CTRY:US;LANG:en;SCL:1;SRV:;IPV:NLI;SFV:NSPM;H:mail3566.haymarketmedia.mkt4163.com;P  
|TR:mail3566.haymarketmedia.mkt4163.com;CAT:NONE;SFTY:;SFS:(286005)(33964004)(15650500001)(26005)  
|(9686003)(6916009)(7066003)(66574012)(7596003)(7636003)(19630485002)(356005)(336012)(42186006)  
|(19627405001)(82870400002)(5426002)(8676002)(1096003)(42882007)(246002)(17308445002)(559001)  
|(579004);DIR:INB;SFP:;
```

- <https://docs.microsoft.com/en-us/microsoft-365/security/office-365-security/anti-spam-message-headers>

# How to Investigate

## Opening URLs or File Attachments

- Don't do on phone or regular device/computer

Can lead to:

- Immediate exploitation
- Sending your password hash
- Sending your IP address
- Leaking more information
  - OS, browser, location, etc.

# How to Investigate

## Opening URLs or File Attachment

If you need to open a URL or file,

- Use free online service
- Turn over to a true forensic expert, who has the right equipment and tools
- Open in a safe virtual machine or isolated computer built for that purpose
  - Some malware can detect VM and not launch



# Agenda

- How to Investigate
- Investigating Phishing
- Defenses

# Best Defenses

## Top Defenses for Most Organizations

- **Mitigate Social Engineering**
  - Policies, Technical Defenses, Education
- **Patch Internet-accessible software**
  - <https://www.cisa.gov/known-exploited-vulnerabilities-catalog>
- **Use Multifactor Authentication(MFA)/Non-Guessable passwords**
  - Use non-phishable MFA where you can
    - <https://www.linkedin.com/pulse/my-list-good-strong-mfa-roger-grimes>
  - Use unique, unguessable, different passwords for every website and service
- **Teach Everyone How to Spot Rogue URLs**
  - <https://blog.knowbe4.com/top-12-most-common-rogue-url-tricks>
  - <https://info.knowbe4.com/rogue-urls>

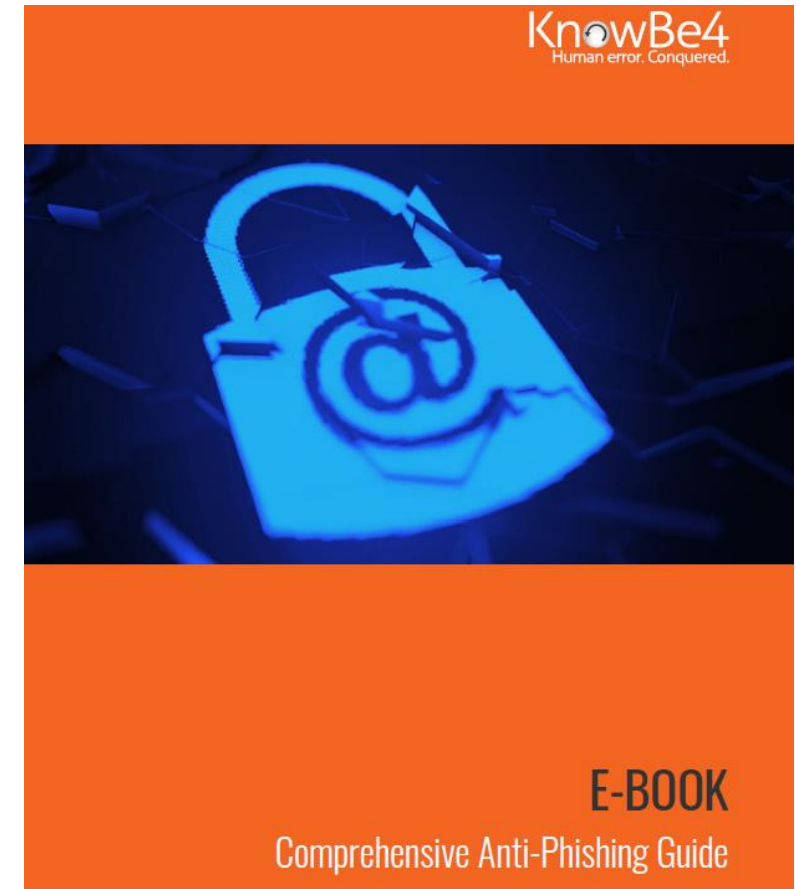
# All Anti-Phishing Defenses

## Everything You Can Try to Prevent Phishing

- Webinar
  - <https://info.knowbe4.com/webinar-stay-out-of-the-net>



- E-book
  - <https://info.knowbe4.com/comprehensive-anti-phishing-guide>



# What Is the Goal of Security Awareness Training?

The overall goal is to help users make smarter security decisions every day

- To reach this goal you must make security awareness an integral part of your organizational culture that simply becomes reflexive

Training users to know

- How to spot bad things
- How to respond

Does the message arrive unexpectedly?

Yes

Is it the first time the sender has asked you to perform requested action?

Yes

Does the request include a "you need to do it NOW" stressor?

Yes


If the request is malicious, can performing it harm your interests?

Yes

Confirm using an alternate method before accomplishing

# Give “Red Flags” Training

## Social Engineering Red Flags



**FROM**

- I don't recognize the sender's email address as someone I **ordinarily communicate with**.
- This email is from **someone outside my organization and it's not related to my job responsibilities**.
- This email was sent from **someone inside the organization** or from a customer, vendor, or partner and is **very unusual or out of character**.
- Is the sender's email address from a **suspicious domain** (like micorsoft-support.com)?
- I **don't know the sender personally** and they **were not vouched for** by someone I trust.
- I **don't have a business relationship** nor any past communications with the sender.
- This is an **unexpected or unusual email** with an **embedded hyperlink or an attachment** from someone I haven't communicated with recently.

**TO**

- I was cc'd on an email sent to one or more people, but I **don't personally know** the other people it was sent to.
- I received an email that was also sent to an **unusual mix of people**. For instance, it might be sent to a random group of people at my organization whose last names start with the same letter, or a whole list of unrelated addresses.

**HYPERLINKS**

- I hover my mouse over a hyperlink that's displayed in the email message, but the **link-to address is for a different website**. (This is a **big** red flag.)
- I received an email that only has **long hyperlinks with no further information**, and the rest of the email is completely blank.
- I received an email with a **hyperlink that is a misspelling** of a known web site. For instance, [www.bankofamerica.com](http://www.bankofamerica.com) — the “m” is really two characters — “r” and “n.”

**DATE**

- Did I receive an email that I normally would get during regular business hours, but it was **sent at an unusual time** like 3 a.m.?

**SUBJECT**

- Did I get an email with a subject line that is **irrelevant or does not match** the message content?
- Is the email message a reply to something I **never sent or requested**?

**ATTACHMENTS**

- The sender included an email attachment that I **was not expecting** or that **makes no sense** in relation to the email message. (This sender doesn't ordinarily send me this type of attachment.)
- I see an attachment with a possibly **dangerous file type**. The only file type that is **always safe to click on is a .txt** file.

**CONTENT**

- Is the sender asking me to click on a link or open an attachment to **avoid a negative consequence** or to **gain something of value**?
- Is the email **out of the ordinary**, or does it have **bad grammar** or **spelling errors**?
- Is the sender asking me to click a link or open up an attachment that **seems odd** or **illogical**?
- Do I have an **uncomfortable gut feeling** about the sender's request to open an attachment or click a link?
- Is the email asking me to look at a **compromising or embarrassing picture** of myself or someone I know?

<https://blog.knowbe4.com/share-the-red-flags-of-social-engineering-infographic-with-your-employees>

# THE RED FLAGS OF ROGUE URLs

Spotting malicious URLs is a bit of an art. The examples represented here are some of the common tricks used by hackers and phishers to fool users to visiting malicious websites. The methods shown here could be used by legitimate services, but if you see one of these "tricks" you need to make sure you're dealing with the organization you think you are.

## Look-a-Like Domains

Domain names which **seem** to belong to respected, trusted brands.

### Slight Misspellings

 Microsoftonline  
<v5pz@onmicrosoft.com>

 [www.llnkedin.com](http://www.llnkedin.com)

### Brand name in URL, but not real brand domain

 [ee.microsoft.co.login-update-dec20.info](http://ee.microsoft.co.login-update-dec20.info)

 [www.paypal.com.bank/logon?user=johnsmith@gmail.com](http://www.paypal.com.bank/logon?user=johnsmith@gmail.com)

 [ww17.googlechromeupdates.com/](http://ww17.googlechromeupdates.com/)

### Brand name in email address but doesn't match brand domain

 Bank of America  
<BankofAmerica@customerloyalty.accounts.com>

### Brand name is in URL but not part of the domain name

 [devopsnw.com/login.microsoftonline.com?userid=johnsmith](http://devopsnw.com/login.microsoftonline.com?userid=johnsmith)

## URL Domain Name Encoding

 <https://%77%77%77%77%6B%6E%6F%77%62%65%63%6F%6D>

## Shortened URLs

When clicking on a **shortened URL**, watch out for malicious redirection.

 <https://bit.ly/2SnA7Fnm>

## Domain Mismatches

 Human Services .gov  
<Despina.Orrantia6731610@gmx.com>

 <https://www.le-blog-qui-assure.com/>

## Strange Originating Domains

 MAERSK  
<info@onlinealxex.com.pl>

## Overly Long URLs

URLs with 100 or more characters in order to **obscure the true domain**.

 <http://innocentwebsite.com/irs.gov/logon/fasdjkg-sajdkjndfjnbkasldjfbkajsdbfkjbasdf/adsnfjksdngkfdgfgjhfgd/ght.php>

## File Attachment is an Image/Link

It looks like a file attachment, but is really an **image file with a malicious URL**.

 INV39391.pdf  
52 KB <https://d.pr/free/f/jsaeoc>  
Click or tap to follow link.

## Open Redirectors

URLs which have hidden links to completely different web sites at the end.

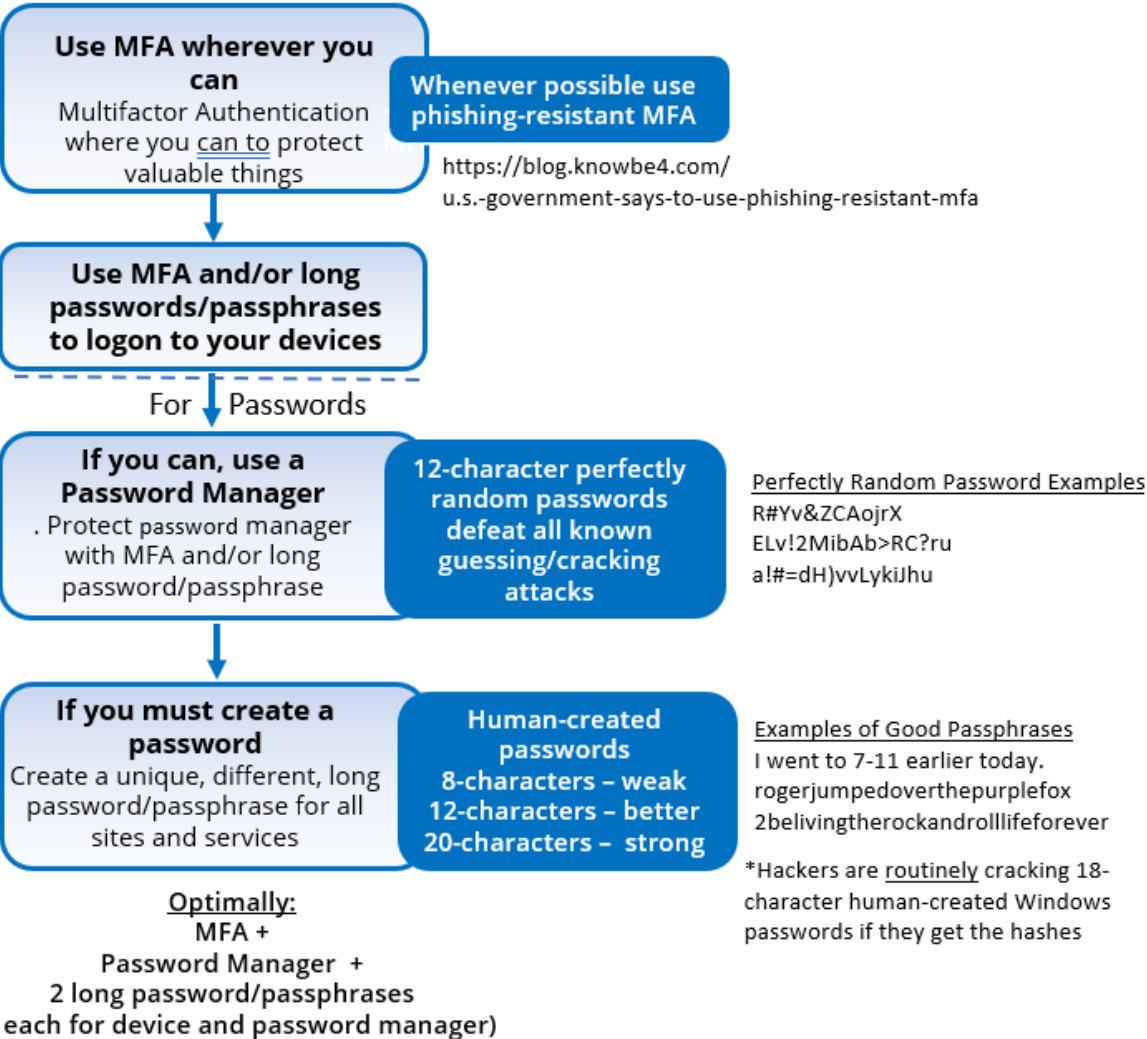
 [t-info.mail.adobe.com/r/?id=hc347a&p1=evilwebsite.com](https://t-info.mail.adobe.com/r/?id=hc347a&p1=evilwebsite.com)

KnowBe4

<https://blog.knowbe4.com/top-12-most-common-rogue-url-tricks>

# My Password Policy Advice

## Password Policy Practical Implementation





# PhishER & PhishFlip

## How PhishER Works



PhishER processes user-reported phishing and other suspicious emails by grouping and categorizing emails based on rules, tags, and actions. PhishML, the custom machine-learning module, analyzes messages and generates confidence values which are used to tag messages. PhishRIP helps you easily find and quarantine suspicious messages still sitting in mailboxes across your entire organization. PhishFlip automatically turns defanged phishing emails into training opportunities by flipping them into simulated phishing campaigns.

- <https://www.knowbe4.com/products/phisher>

# Generating Industry-Leading Results and ROI

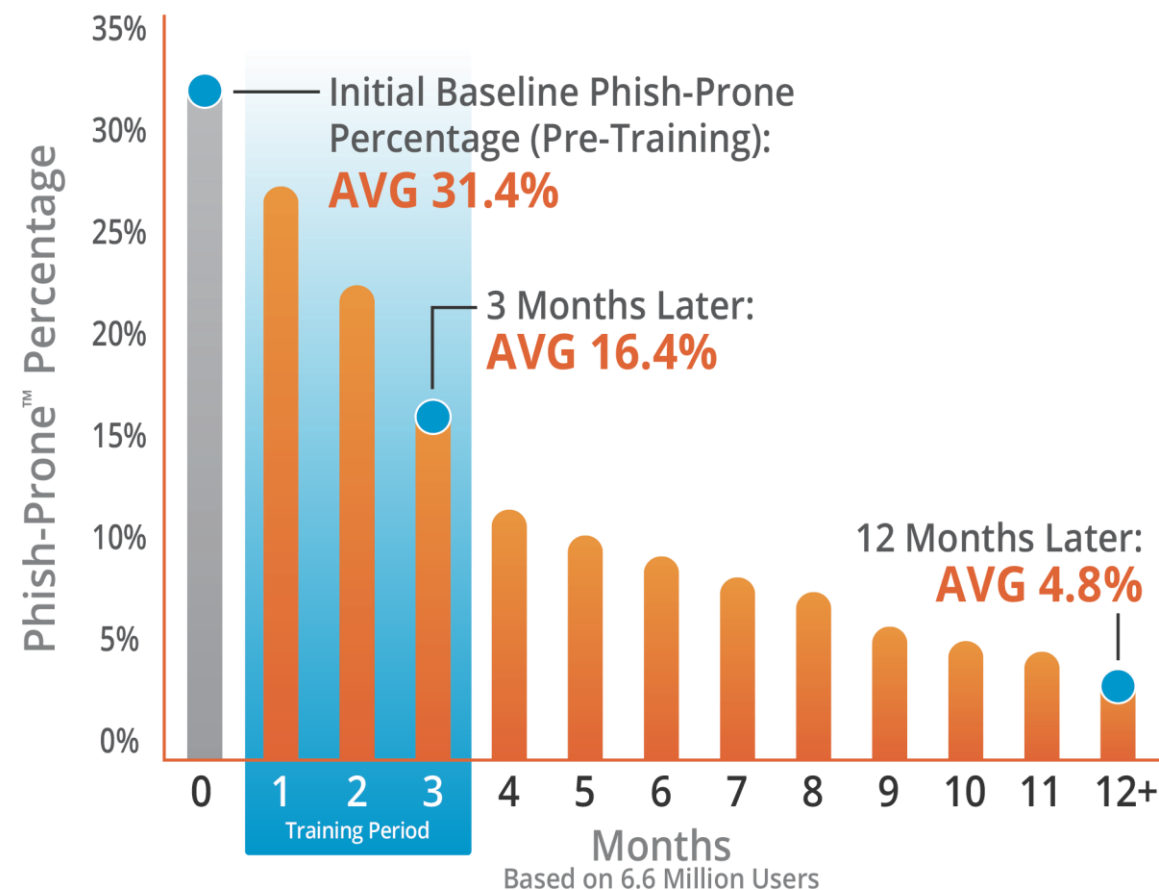
- Reduced Malware and Ransomware Infections
- Reduced Data Loss
- Reduced Potential Cyber-theft
- Increased User Productivity
- Users Have Security Top of Mind

**84% Average Improvement**

*Across all industries and sizes from baseline testing to one year or more of ongoing training and testing*

Note: The initial Phish-Prone percentage is calculated on the basis of all users evaluated. These users had not received any training with the KnowBe4 platform prior to the evaluation. Subsequent time periods reflect Phish-Prone percentages for the subset of users who received training with the KnowBe4 platform.

## The KnowBe4 System Really Works



Source: 2021 KnowBe4 Phishing by Industry Benchmarking Report

# Questions?

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